

## **International Market Research Manager**

This is an exciting opportunity to work with a market leading company in the mobile telecommunications sector. Our client requires a highly competent market research professional to conduct research programmes and provide reports relating to strategic brand guidance and performance measurements.

The successful candidate will be involved in numerous global projects focused on gathering and understanding consumer behaviour and trends; competitor analysis; vendor evaluations; and providing insights for strategic decisions. There will be significant liaison across departments in all international locations and it will be necessary to present information at very senior levels within the company.

Successful candidates must be highly analytical and have in-depth knowledge of market research methodologies. It is also essential that candidates have excellent inter personal skills and the ability to manage a small team. This is a global role and there will be significant international travel – language skills would be an advantage. Experience of working within the mobile telecommunications sector would be a significant advantage.